



Questions?

905-975-1890 / 905-630-6058

Data Transfer Specifications

The following requirements should be used as a guide for sending images and illustrations to ensure best reproduction quality.

Photographs or pixelbased images: **High Resolution - 300dpi** (.jpg, .tiff, .eps or .png file formats accepted)

Illustrations or vector files eg: logos: **High Resolution - 300dpi** (.ai, or .eps file formats accepted)

Note: Images that are received as RGB will be converted to CMYK for any print reproduction

If you are sending PDF files with images or vector files embedded, additional production charges may apply to extract useable artwork. If, suitable artwork cannot be extracted, it will be the responsibility of the client to ensure proper acceptable replacement artwork is provided.

Transferring data including images/artwork can be fulfilled using a variety of acceptable methods:

- **USB data flashdrives**
- **Apple formatted external hard drives** equipped with **USB 3** connection

The following file transfer protocols must be addressed to: scott@madmenmediagroup.ca

- Shared files via your **Dropbox** or **Google Drive**
- Up to 2GB data transfer via **WeTransfer.com** (free website based service)
- Up to 5 GB data transfer via **PlusTRANSFER.com** (free website based service)
- Up to 5GB data transfer via **Sendgb.com** (free website based service)

If you have any questions, please contact Scott MacDonald, Creative Director at the following address:
scott@madmenmediagroup.ca

MadMen Media Group will not be held responsible for unacceptable reproduction quality if material provided does not meet our requirements.
In the event that only low res images are provided by the client or their agent, MadMen Media Group will not be held responsible for poor production quality.